

## **Forming the Power of Effective Communication in the Era of Globalization in Students and Students YPI El-Syarief Kresek, Tangerang District**

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### **ABSTRACT**

Basically as living beings and as social beings, humans can interact with one another using communication. Communication can be done by anyone, anytime, and anywhere. Communication is a very important human activity not only in group or organizational life, but also very important in human life in general. Communication is an essential thing in human life. Communication can be done in simple to complex ways. However, everyone cannot understand the concept of effective communication where the development of technology and communication in the current era of globalization has drastically changed how humans communicate. The demands of the times force people to really study and understand technological developments and communication in the current era where humans have to be good at processing words and sentences so that the communication that is carried out really goes well so that they can get effective communication and not experience miscommunication. in expressing thoughts or perceptions expressed. In the "empowerment to the community" (PKM) activity which involved the YPI EL-SYRIEF school community in counseling the formation of a strength or communication skill in the era of globalization which took place in class 11 YPI EL-SYARIEF KRESEK which was attended by students of class 10 and class 11 the purpose of the extension is where the author wants to equip students with communication skills. Lecture methods, practice and giving questionnaires that challenge students to directly practice how to communicate. Which is a form of counseling and training so that in the future these students can communicate effectively, both verbally and nonverbally, and are confident in expressing opinions or perceptions using media or tools by paying attention to the effects that are caused.

**Keywords:** communication skills, PKM, students

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### **INTRODUCTION**

Communication is a very important human activity. Not only in group or organizational life, but also very important in human life in general. Communication is an essential thing in human life. All humans interact by communicating. Communication can be done in simple to complex ways, and communication in today's era has drastically changed humans in communicating.

Communication is not only limited to spoken words, but forms of interactions, smiles, nods of the head that justify the heart, gestures, expressions of interest, attitudes and feelings that are the same. Acceptance of the same understanding is the key word of a communication. Without accepting something with the same understanding, what happens is "dialogue between one person".

Organization / *Organization* comes from the Latin verb *organizare* "to form as or into a whole consisting of interdependent or coordinated parts (to form as or to become a whole from interdependent or coordinated parts). The goals of an organization will not be achieved without a management or communication. Management can not exist without an organization and an organization will not exist or will not be formed without a communication. Organizational goals regardless of the leader's role. A good leader is a leader who is able to master good communication in an organization.

## METHODS

Empowerment activities for the community collaborate between the lecture method using aids in the form of a projector and the provision of material in physical form in the form of photocopies of material slides. Do the activity for 60 minutes which begins with a prayer before entering into the discussion material. After entering the material students and students are given an explanation of the whole activity and will practice it directly when finished with the material to be discussed.

The activity was carried out within one day involving YPI EL-SYARIEF Kresek students, the activity was carried out with a detailed discussion of the concepts and methods of communicating in the era of globalization so that students are able to interact or communicate effectively and are able to speak in the audience. public with confidence.

## RESULTS



Figure 1.1 Introduction to the material as well as by the communicator

Figure 1.1 explains that the material presenter is giving an introduction or an overview of counseling material in general about "COMMUNICATION IN THE ERA OF

GLOALIZATION " which took place in class 11, which was attended by students from grades 10 and grade 11.



Figure 1.2 Discussion of the material

Figure 1.2 Students are very enthusiastic about the material regarding communication, where they are also very concerned about the counseling process. The material given to students discusses effective communication in the era of globalization. Detailed discussion of material is very useful for students in understanding and practicing it in everyday life.



Figure 1.3 The communication process

Figure 1.3 The discussion on how to form a strength or communication skill for students is very appropriate for those who help them in socializing both with classmates and with their own material carriers.



Figure 1.4 Joint documentation between students and the head of counseling



Figure 1.5 Shared documentation

Figure 1.4 and ga, bar 1.5 The extension activities are closed with a group photo between the students and the head of the extension as a form of togetherness and as a form of success from this counseling which brings positive effects for all students.

## DISCUSSION

The PKM activity was carried out on May 20, 2022 at 09.00 in class 11 YPI EL-SYARIEF Kresek which was attended by 43 students from grades 10 and 11. Counseling activities ran smoothly and in a very orderly manner even though the teacher was not accompanied. The activity begins with a prayer before going into the discussion of counseling material. The material discussion activity was carried out for 40 minutes using a projector and distribution of slide copies in physical form to students. The activities took place interspersed with questions and answers between the presenters of the material and the students which aimed to build students' and students' self-confidence in expressing opinions or questions. Thus, without realizing it, the process of communication between students as communicators and carriers of material as communicators is so effective. In counseling activities, the communicator also creates a very pleasant atmosphere that makes students and students not awkward and able to



practice effective ways of communicating in the era of globalization, both verbal and nonverbal communication.

## **CONCLUSION**

Praise and gratitude I say to the presence of God Almighty who has given grace and guidance. So that thanks to His grace, the author of this counseling activity and report can be completed. With the theme "Forming effective communication forces in the era of globalization" in community service activities. Which is where the counseling activity this time is focused on the PI EL-SYARIEF Kresek school community which aims to form skills in communicating in the era of globalization.

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