

Effective Communication in Social Life

Emanuel Suban Bala Lewar¹, Anggun Latifah², Tenku Fikri Atoillah^{3*}

¹ STIKes Maranatha Kupang

^{2,3} STIKes Faathir Husada

*Corresponding author: tenkufikriatoillah@gmail.com

ABSTRACT

Communication is something that is needed in everyday life, if we are not careful in communicating we can be denied that it will lead to misunderstanding of fellow human beings. Communication in everyday life both in social life, by using verbal words, but also using non-verbal words. Without communicating, there will be no relationship between fellow living things. This correspondence relationship is related to the attitude or behavior of everyone who also has to change or has the potential to adapt to a different society. Each of these cultures will shape, fortify and change mentality and behavior both individually and socially in the social climate in question. For that we have to instill good communication to make a decent life between us. And then in conveying not only to convey the message, but to change behavior. So that with effective communication, we can understand each other and can strengthen one another.

Keywords: communication, SMA, SMK, social

Received: January 8, 2022

Revised: February 11, 2023

Accepted: March 1, 2023



This is an open-access article distributed under the terms of the Creative Commons Attribution-ShareAlike 4.0 International License

INTRODUCTION

Humans are creatures that cannot live alone. To fulfill his life, humans need other humans, therefore humans must live with other humans. And in living together, humans always go through social processes, enjoy and experience social change due to their interactions with other humans. (Setiawati & Agustiani, 2021).

The position of humans as social humans means that humans cannot stand alone without the help of others. While the position as a cultured creature means that humans are given the mind and reason to create a culture, in this case, in order to create harmony from these two aspects, there needs to be communication or social interaction. (Kaswadi, Wulandari, & Trisiana, 2018). Effective communication depends on selecting the best strategy to achieve some communication goals. Wilbur Schemamm in his book "How Communication Works?" stated, the main reason we study the communication process is to find out how the communication gets the effect of the communicant, either a person or a group of people, as well as to find out whether the feedback from the communicant is what we want it to be. (Sasmita, Suhairi, & Hasibuan, 2022).

Whether we realize it or not, most human actions in communication, including social actions, are heavily influenced by language. The role of language becomes very dominant in various

human activities, there is no action without language. Language creates meanings and values that are believed and used as a way of life. The history of world civilization is actually the history of language. Ancient Greek philosophers such as Aris Toteles began to realize the function of language as a tool for finding and uncovering truth. All human actions expressed through language can be understood through communication. Thus the emphasis is on the use of language in the communication process. (Mailani, Nuraeni, Syakila, & Lazuardi, 2022). When we communicate with other people, we don't just convey messages just like that, but there are techniques by not forgetting to pay attention to the behavior we display. The intended behavior is the attitude or behavior that is formed because of the social or cultural background that each individual has is different, of course this is related to how he conveys the message or information. So communication techniques need to be considered so that the people we convey. In communication techniques there is a way or "art" of conveying a message, which is done as a communicator in such a way as to have a certain impact on the communicant. For that right, we must be careful in communicating so that the communicant does not understand other concepts. (Sasmita, Suhairi, & Hasibuan, 2022). Humans communicate with other humans for various purposes. Among these goals is to convey information. (Miftah, 2019).

METHODS

From this research activity it is hoped that Mutiara Bangsa Vocational School students can improve effective communication in any environment whether it be in the school, family, workplace and friendship environment because everyone can or is able to communicate well. Some people can convey information verbally but have difficulty conveying it in written form or vice versa. This is related to the effectiveness of conveying information. Because some Nurul Amin Vocational School students still don't understand how to communicate effectively. In fact, effective communication is very beneficial for human life as social beings. This is evidenced by giving a pretest, their understanding is very lacking regarding active communication, after being given a post-test their knowledge increases.

RESULTS

After we surveyed various schools and we chose to hold community service activities that were more targeted, namely the school community and we chose SMK Mutiara Bangsa, Gandaria Village, Kec. Kresek which was used as the target object for community service activities, after we coordinated with the Mutiara SMK teacher board. nation to determine the place and time of counseling, this activity is to provide information regarding effective communication in social life and provide insight to the students of Mutiara Bangsa Vocational School, these people are all students of Mutiara Bangsa Vocational School, the method of this community service activity is carried out by the method lecture. Before starting, we gave a pretest and then given an explanation of the material and after that there was a question and answer session where the students did not understand the material presented. then when the question and answer session was over the students were given a post test to measure students' understanding abilities.

DISCUSSION



Figure 1.1 the process of delivering material
The picture above is the process of delivering material to students



Figure 2.2 shared photo
The picture above is a group photo with the students after the delivery of the material was over

CONCLUSION

After organizing community service activities at Mutiara Bangsa Vocational School entitled "Effective Communication in Social Life", it is hoped that students can practice effective communication in social life, because as social beings, we really need communication so that we can do it in social life, both in the world organization, work, etc.

REFERENCES

- Dita Ayu Susmita, Asrina Hasibuan, Suhairi. (2022). Make effective communication in business economics and social life. *Journal of communication and islamic broadcasting*, 2, 2. doi:10.47476.
- Kaswadi, DA, Wulandari, E., & Trisiana, A. (2018). The importance of socio-cultural communication in the era of globalization from the perspective of Pancasila values. *Journal of global citizens*.
- Mailani, O., Nuraeni, I., Syakila, SA, & Blueardi, J. (2022). Language as a means of communication in social life. *Communication journal*, 2.
- Mifah, M. (2019). Effective communication strategy in learning. 86.
- Setiawati, T., & Agustiani, VD. (2021). *Social communication module*.