Effective Communication Implementation in Online Learning During the Covid-19 Pandemic at Alarobi Rancailat Vocational School

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ABSTRACT

Communication is something or activity that cannot be avoided by humans as social beings, humans are destined to live interdependence between other people and live in society. In the world of education, communication is very important. Effective communication is an integral part of the learning process. Several countries including Indonesia are being hit by the COVID-19 pandemic which has caused ineffectiveness in communication. During the pandemic, interactions were very limited. In fact, several tourist attractions were not allowed to carry out activities and schools were closed. During the pandemic, Indonesia implemented an online learning system where this method was something new for Indonesia itself. As a teacher or lecturer at the forefront of learning, you must prepare how online learning can be as effective as face-to-face learning. The purpose of this counseling is to find out students' understanding of effective communication and provide insight into effective communication in online learning so that students are able to understand the messages conveyed by the teacher.

Keywords: covid-19 pandemic, effective communication, online learning

INTRODUCTION

In fact, humans cannot avoid communication because they are social beings who need each other in life. At the beginning of 2020 the COVID-19 pandemic spread to all regions of the world. This has caused several regions to carry out quarantine in their respective countries, the tourism, economic and education sectors are experiencing an impact. This also makes people have to limit their activities outside the home. As a result of the pandemic, all teaching and learning activities were stopped, and all teaching and learning activities were carried out online. The online learning system is a new thing for Indonesia. Indonesia has not yet prepared the start of online learning like this. The online learning system generally has the same system as offline or face-to-face learning. It's just that in online learning the teacher provides information and assessments virtually. (Iswari, Komunikasi Efektif Dalam Pembelajaran Daring Pada Masa Pandemi Covid-19, 2021).

Virtual communication is an effective way to do it during a pandemic, but virtual communication has many advantages and disadvantages. (Ais, Komunikasi Efetif Di Masa Pandemi Covid-19: Pencegah Penyebaran Covid-19 Di Era 4.0 (KKN-DR), 2020).

In virtual or online learning, there are many problems that arise for both teachers and students, ranging from unavailability of gadgets, network disruptions to internet quota. Effective communication can occur if teachers and students understand each other the importance of effective communication. Teachers or lecturers who teach sometimes have limitations in terms of good and effective communication, so that the messages conveyed by the teacher are not understood by students or students. Therefore a teacher must think about what information and abilities students have, as well as how to make the message conveyed by the teacher be conveyed properly and easily understood by students. In this case the learning strategy is needed. The learning strategy is not only the provision of learning materials or media but, the strategy is a series of learning activities such as organizing learning materials, tools, materials and time used in the learning process in order to achieve predetermined learning activities. (Arif, Arifuddin M; , Hiljati; Sayekti, Siskha Putri; Frans Resi, Bernadus Bin; Muliani, Ni Made; Kharismawati, Indah ; Ahyar, Dasep Bayu; , Aditya Wardhana; , Lusiani; , Febri Rismaningsih; , Erry Ersani;, 2022).

METHODS

This service activity uses the lecture method (presenting material by way of presentation) and one group pre test and post test design. Not only providing material, SMK students are also provided with how to apply effective communication in everyday life. This activity was carried out on April 13, 2022 with a time of 55 minutes. 35 minutes to explain the material, 20 minutes question and answer session and discussion.

RESULTS

Image 1
Figure 1 The presenter is explaining how to fill in the pretest questions before delivering the material.

Figure 2

Figure 2 Delivery of effective communication material in online learning to Al Arobi Vocational High School students and how to implement effective communication in everyday life.

Figure 3

Figure 3 Question and Answer Session and Effective Communication Training

Figure 4
Figure 4 Filling in the postsest questions by AL AROBI VOCATIONAL SCHOOL students

Figure 5
Figure 5 Giving souvenirs to the school as a thank you

Figure 6

Figure 6 Photo documentation with the principal and students of Al AROBI Vocational School after this activity ended.

DISCUSSION

The application of effective communication during the COVID-19 pandemic is a community service activity that is carried out according to a predetermined schedule. This PKM activity was carried out offline on April 13, 2022 at the AL AROBI Vocational School.

Participants who took part in this activity were 10th grade students, totaling 35 people. This activity starts at 09:00 WIB-finished. This PKM activity is expected to be able to increase understanding of effective communication and apply effective communication related to online learning in everyday life.

After giving the material, the presenters also gave pretest and posttest to students to find out students' understanding of effective communication in online learning. After being studied, most of the students had posttest scores that exceeded the minimum limit, but there were also some students who had posttest scores below the minimum. Upon further examination, it turned out that these students did not know how to communicate properly and effectively in online learning.

Effective communication occurs if there is an exchange of information, ideas, attitudes, feelings which will result in changes in attitudes and views so that good relations between teachers and students are established.(Hardianto, Alvian ; , Alfian F; , Lukito; , Annastasia D; , Salsabila; , Arnold; , Geraldus;, 2020).

CONCLUSION

There are several things that can be concluded from this PKM activity, namely, communication has an important role in learning, the lack of student knowledge about effective communication is also a factor causing these students to misinterpret the message conveyed by the teacher. In virtual communication, there are obstacles implemented by the teacher, namely: in the form of a lack of communication facilities or means in the form of cell phones, network disturbances and internet quota and low motivation and discipline in participating in the learning process,

which results in a lack of evaluation by the teacher of students not being optimal. On the other hand, the teacher's lack of preparation in presenting the material makes it difficult for students to understand the material. To realize effective communication, the authors make the following suggestions: Teachers must pay more attention to and provide motivation to students so that these students are enthusiastic and active in participating in online learning and prepare more interesting learning strategies so that students can easily understand the material.

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